

**Bonita C. Jacobs**  
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***EDUCATION***

**Ph.D.** in Educational Administration with an emphasis in Higher Education and an area of specialization in Communication, Texas A&M University

**M.Ed.** in Counseling, Stephen F. Austin State University

**B.A.** in Spanish and History, Stephen F. Austin State University

Additional Studies in Spanish at La Universidad de Morelia, Mexico & El Instituto Tecnológico de Monterrey, Mexico

***PROFESSIONAL EXPERIENCES***

North Georgia College & State University, Dahlonega, Georgia 30597

*North Georgia College & State University, the state's second-oldest public university, is part of the University System of Georgia. With an enrollment of about 6,000 students, the university is designated as a state leadership institution by the Board of Regents. Additionally, the university is one of only six senior military colleges in the United States and has a Corps of Cadets that comprises about 15 percent of the student population. The university offers more than 50 programs of study at the pre-professional, undergraduate, graduate, and doctoral levels.*

**PRESIDENT**, July 2011 - present, North Georgia College & State University

*Responsibilities:*

- Serve as Chief Executive Officer for the university, providing overall leadership and direction
- Report to the Vice Chancellor of Academic Affairs, University System of Georgia
- Serve a leadership role in developing relationships and raising funds to expand the university's resource base
- Take an active leadership role, in concert with the faculty, in developing academic programs and priorities
- Oversee the implementation of the annual financial plan of the university,
- Lead the university communities in the development of shared values and mission
- Maintain effective working relationships and represent the university to the Board of Regents, the University System of Georgia, accrediting agencies, government and military agencies, local, state and federal legislators, and the regional community

University of North Texas, Denton Texas 76203-5358

*The University of North Texas is a Doctoral/Research University-Extensive with 35,000 students in 98 baccalaureate, 123 masters, and 47 doctoral degree programs. It is the fourth largest university in Texas and the largest in the north Texas area.*

**VICE PRESIDENT FOR STUDENT DEVELOPMENT AND ASSOCIATE PROFESSOR OF COUNSELING AND HIGHER EDUCATION, 1998-2011, University of North Texas**

*Responsibilities:*

- Serve as Chief Student Affairs Officer
- Report directly to the President
- Associate Professor, Tenured Category III (dissertation chair eligible)
- Supervise Housing, Dining, Coliseum, Catering, New Student Orientation, Mentoring, Transfer Center, Judicial Affairs, Career Center, Learning Center, Office of Disability Accommodation, Recreational Sports, Health and Wellness Center, Student Money Management Center, Counseling and Testing, International Studies and Programs, Dean of Students, Greek Life, Off-Campus Student Services, Women's Center, Volunteer Center, Student Activities, University Union, Technology and System Support (Staff of 14), Apogee residential computing, Student Assessment and Fundraising, NT-DC internship program to Washington DC, Student Success Program, and Business Services
- Previously supervised the areas of Enrollment Management, Admissions, Financial Aid and continue to work closely with these units
- Administer state-appropriated, auxiliary, endowed, and fee-generated budgets totaling approximately \$75 million
- Supervise over 500 full-time employees and approximately 1,500-2,000 student employees

*Division Accomplishments:*

Enhanced our student assessment program; improved the freshman-to-sophomore retention rate by five percent in three years; greatly enhanced the resource opportunities available in the Learning Center; created a division development office for fundraising and grant writing; revamped the new student orientation office; implemented New Student Convocation and Send-Off Parties; initiated a national institute on the study of transfer students; expanded the parent program to include state-wide parent clubs; increased the diversity of the student body as well as the diversity among the Vice Presidential direct reports; facilitated the funding and construction of a new campus recreation center, five sorority houses, a tennis complex, five intramural fields, a pavilion, and a student services (health, career, and counseling) building; implemented an imaging system for records retention and data management; with the Athletic Department created a new focus on student community; with the College of Education developed additional graduate assistantships for doctoral students; added emphasis to civility and ethical behavior issues; noticeably improved the direction and visibility of the Greek system; enhanced Web-based services for students; created a planned program for computer upgrades; secured CEA accreditation for the English Language Institute; increased the number of students studying abroad; revamped the Office of Disability Accommodation to provide enhanced services; created an emergency loan program for students; increased outreach efforts in counseling, wellness, and other areas; effectively managed several highly visible incidents; hosted a series of vice presidential-student luncheon forums; added personnel in bilingual recruitment, leadership, supplemental instruction, volunteer center, women's center, commuter student services, and campus pride; systematically changed the campus climate toward the empowerment of students; improved division morale; created multiple partnerships with Academic Affairs; oversaw the creation of the NT-DC Project that places students in Washington for internships

with congressional offices and governmental agencies; assisted with the legislative approvals of both a \$30 million recreation center and an \$18 million health center.

**FOUNDER AND DIRECTOR, 2003-Present.** The National Institute for the Study of Transfer Students (NISTS). [www.unt.edu/transerinstitute](http://www.unt.edu/transerinstitute).

The ISTS is a nationally recognized center focusing on research, programs, and issues surrounding transfer student success from the perspectives of both two-year and the four-year institutions.

*Accomplishments:*

Hosted successful national conference yearly since 2002; contributed to scholarly publications; conducted a study of the transfer patterns in the state of Texas for the state coordinating board; facilitated the information for a 2008 Transfer Summit for the Chancellors and Presidents in the state; and created relationships with a number of professional associations.

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Western Carolina University, Cullowhee, NC 28723-9019

*Western Carolina University was, at that time, a comprehensive regional institution with nearly 7,000 students in 90 baccalaureate programs in the arts and sciences, education, business, and several professions; more than 57 master's, intermediate, and advanced graduate certificate programs; and one doctoral program.*

**VICE CHANCELLOR FOR STUDENT DEVELOPMENT (Interim), 1996-1998.** Western Carolina University

*Responsibilities:*

- Served as Chief Student Affairs Officer
- Reported directly to the Chancellor
- Supervised and coordinated the areas of Housing, University Center, Financial Aid, Counseling & Psychological Services, Health Center, Student Discipline, Wellness, Minority Affairs, Greek Affairs, Veteran Affairs, Intramurals, Fitness Center, Orientation, Dean of Students Office, Disability Services, Assessment, Student Activities, Leadership Development, and International Student Affairs
- Served on the Chancellor's Executive Cabinet and Administrative Council
- Managed the division of Student Development including policy development and implementation
- Maintained responsibility for planning and strategies for the improvement of services and activities for students
- Developed and administered state-appropriated, auxiliary, and fee-generated budgets totaling \$8.4 million
- Assisted in university recruitment and retention planning efforts
- Collaborated with faculty and staff from outside the division to provide a cohesive working relationship in support of the mission of the institution

*Division Accomplishments:*

Raised the standards of student behavior; increased collaboration efforts with faculty; enhanced the student leadership program; began efforts to expand the University Center and to establish a Student Organizations Center; implemented a Race Relations Task Force; improved communication through participatory management; partnered with Academic Affairs to provide a learning laboratory experience for students with the radio station and the campus newspaper; initiated contact with student leader alumni; added additional personnel to improve Greek affairs; initiated budgetary reorganizing and

restructuring; enhanced public relations; investigated complaints of sexual harassment; and established a closer working relationship with student leaders.

**ASSISTANT VICE CHANCELLOR FOR STUDENT DEVELOPMENT, 1991 - 1996.** Western Carolina University

*Responsibilities:*

- Served as Vice Chancellor in the absence of the Vice Chancellor for Student Development
- Served as the campus ADA Coordinator and the Coordinator of Disability Services including the distribution of information to prospective students, budget management, adhering to federal and local guidelines, responding to the needs of over 200 students with disabilities, and informing the campus about regulations and concerns regarding students with disabilities
- Staff Development Coordinator including chairing the Staff Development Committee which provided needs assessment and training for student development staff
- Director of Orientation including planning, staff selection and supervision, budget management, publications, and implementation of the New Student Orientation program
- Assessment Coordinator for the Division of Student Development
- Served on numerous campus committees
- Served as the Strategic Planning Director for the Division of Student Development
- Provided assistance to the Vice Chancellor on special projects
- Taught seminars and conducted workshops on campus
- Designated speaker for Admissions "Family Night" road trips

*Accomplishments:*

With the Associate Vice Chancellor for Academic Affairs and the Director of the CAP Center, published a textbook for the freshman experience course; improved computerization of the orientation program; increased the collaborative efforts with Academic Affairs; and led disability services to being named by AASCU as the outstanding program in the nation.

**DEAN FOR STUDENT DEVELOPMENT, 1986-1991.** Western Carolina University

*Responsibilities:*

- Advised Panhellenic Council including the supervision and guidance to nationally-affiliated sorority chapters
- Served as Director of Orientation including planning, staff selection and supervision, budget management, and implementation of the New Student Orientation program
- Coordinated a CAS Standards Review for New Student Orientation
- Served as the Campus ADA Coordinator and Coordinator of Disability Services to include the distribution of information to prospective students, adhering to federal and local guidelines, responding to the needs of over 200 students with disabilities, and addressing regulations and concerns regarding students with disabilities
- Served as Staff Development Coordinator
- Advised Gamma Sigma Sigma Service Sorority, Mortar Board Senior Honor Society, and Alpha Lambda Delta Freshman Honor Society.
- Supervised the Associate Dean for Student Development and a Sign Language Interpreter in the areas of international students, veteran affairs, Parents' Day, retention activities, and sign language interpreting
- Served on numerous campus-wide and divisional committees and task forces.

*Accomplishments:*

Revamped the orientation program to involve more of the campus community; built the parent orientation program; significantly raised evaluation results of orientation; implemented a staff development program; and worked with students to revise sorority risk-management policies.

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Stephen F. Austin State University, Nacogdoches, Texas 75962-6130

*Stephen F. Austin was, at that time, a regional comprehensive institution with 13,500 students in 79 baccalaureate programs in fine arts, liberal arts, sciences and mathematics, forestry, education, business, and applied arts and sciences; 33 master's programs; and the doctorate in education and forestry.*

**DIRECTOR OF RESIDENCE LIFE**, 1983-1986. Stephen F. Austin State University, Nacogdoches, Texas 75962

*Responsibilities:*

- Supervised a staff of 250 professional and paraprofessional personnel
- Administered 15 residence halls housing 5,000 students which included planning, budget management, coordination, and implementation of all matters relating to staffing, training, programming, and policy regulation of the housing system which had a total operating budget of \$4.2 million
- Assisted the Dean of Student Development in areas relating to student organizations, and university special events, including implementing and overseeing a peer judicial system
- Supervised the Residence Hall Association
- Provided for consistent quality in staff selection, training, evaluation, and input
- Responsible for disciplinary process and hearings for residence hall code violations

*Accomplishments:*

Professionalized staff development activities; improved interdepartmental communication on campus; improved staff morale; assisted in establishing and training a student judicial board; served as RHA Advisor for the State of Texas

**COORDINATOR OF RESIDENCE LIFE**, 1980-1983. Stephen F. Austin State University

*Responsibilities:*

- Selected, trained, and supervised professional and paraprofessional staff
- Supervised all residence hall programming
- Adjudicated in-hall discipline
- Created and revised all housing publications
- Developed and managed the RHA budget of \$40,000
- Directed Parents' Day activities

*Accomplishments:*

Improved the residence hall disciplinary system; upgraded hiring practices for residence hall staff; improved overall staff credentials; implemented an effective staff development program; set up an organized evaluation system of all levels of residence hall staff, and involved staff in budgetary decision-making.

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Texas A & M University, College Station, Texas 77843-1253

*Texas A & M University is a senior comprehensive doctoral level institution with 41,000 students. Baccalaureate and master's programs are offered in agriculture and life sciences, architecture, business, education, engineering, geosciences, and liberal arts. Texas A & M offers doctoral degrees from the Colleges of Medicine and Veterinary Medicine and the Ph.D. degree in more than 90 fields of study.*

**RESIDENCE HALL DIRECTOR, 1982.** Texas A & M University

*Responsibilities:*

- Supervised a residence hall staff of ten
- Responsible for the daily operation of a residence hall housing 650 women students
- Worked with non-traditional students in the residence life setting

*Accomplishments:*

Gained valuable residence life experience at a major research institution; received insightful training and development in Student Life in a large university setting

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**UNIVERSITY CAREER PLANNING & PERSONAL-SOCIAL COUNSELOR, 1978-1980.** Stephen F. Austin State University

*Responsibilities:*

- Counseled students in the areas of educational, career, and personal issues
- Served as campus international student advisor
- Provided academic advising for undeclared major and evaluated students for academic assistance
- Assisted with the coordination and facilitation of student orientation
- Assisted students with SIGI computer career planning program

*Accomplishments:*

Presented numerous workshops on study skills, leadership development, assertiveness training, etc.; provided assistance for career planning programs. Also, evaluated and edited various existing orientation manuals, conducted outreach workshops, and facilitated counseling groups.

**INTERNATIONAL STUDENT ADVISOR, 1978-1980.** Stephen F. Austin State University

*Responsibilities:*

Counseling and advising 100+ international students; advising the international student association; working with the admissions office in recruiting, admissions, and orientation of international students; serving as resource person for international student needs.

*Accomplishments:*

As International Student Advisor, implemented an international student association and an orientation for new international students. The position was in conjunction with the University Counselor position.

### ***RECOGNITIONS & AWARDS***

- ◆ Received the 2007 Texas Higher Education Coordinating Board Star Award for work with the UNT Student Money Management Center

- ◆ Recipient of the NASPA 2007 “Gold Excellence Award” from the National Association of Student Personnel Administrators. Recognized for the development of the UNT Student Money Management Center
- ◆ Selected to the Voluntary System of Accountability (VSA) “Student and Family Information” Taskforce by AASCU and NASULGC, 2007; worked to develop the College Portrait
- ◆ Selected to the TIAA-CREF Institute National Higher Education Leadership Conference (Table Leader), 2007
- ◆ Selected to the Faculty of the “Donna M. Bourassa Mid-Level Management Institute,” American College Personnel Association, 2005-2008
- ◆ Selected to the National Advisory Board for the National Resource Center for The First-Year Experience and Students in Transition, 2005-2009
- ◆ “John Jones Award for Outstanding Performance as a Senior Student Affairs Officer” from NASPA (National Association of Student Personnel Administrators) Region III, 2005
- ◆ “Ted. K. Miller Achievement of Excellence Award,” from the Council for the Advancement of Standards (CAS) for our assessment efforts, 2005
- ◆ “Greek Supporter of the Year,” University of North Texas, 2005
- ◆ Nominated for the National Panhellenic Conference Foundation “Women in Higher Education Achievement Award,” 2005
- ◆ Finalist, “Outstanding First-Year Student Advocate,” National Resource Center for the First-Year Experience and Students in Transition, 2004
- ◆ UNT “Professional Activity Award” in Student Development, 2003
- ◆ Leadership Texas, 2002
- ◆ Student Government Association “Administrator of the Year,” 2002
- ◆ UNT “Soaring Eagle Award,” 2001
- ◆ Leadership America, 2001
- ◆ “Outstanding Contributions To The Orientation Profession for Scholarly Activities,” National Orientation Directors Association (NODA), 2000
- ◆ “Excellence in Support Award,” the highest award of the UNT Order of Omega Greek Honorary, 2000
- ◆ UNT “Soaring Eagle Award,” 2000
- ◆ “President’s Award” for Service to the Association, National Orientation Directors Association (NODA), 1999
- ◆ The “Bonita Jacobs Award” established by the WCU Student Government Association, 1998
- ◆ Golden Key National Honor Society Honorary Member, 1998
- ◆ Selected participant to the 1996 “Alice Manicur Symposium”
- ◆ Western Ambassador Award, Western Carolina University, 1994
- ◆ Research and Publications Award for Western Carolina University Division of Student Development, 1994
- ◆ ACPA Commission II Certificate of Merit, 1994
- ◆ Alpha Lambda Delta Meritorious Service Award, 1992
- ◆ American Association of State Colleges and Universities (AASCU) Institutional Award for the *Outstanding Program in the Nation in Disability Services*, 1992
- ◆ Invited Plenary Presenter for the North Carolina-South Carolina Orientation Directors Workshop, 1990
- ◆ Selected Participant to the National Interfraternity Institute, 1987
- ◆ SWACUHO “Excellence in Programming,” Award, 1985
- ◆ Invited Plenary Presenter for the SWACUHO Supervisory Skills Workshop, 1985
- ◆ “Notable Woman of Texas,” 1984
- ◆ Delegate to the National Conference of Chi Omega Fraternity, 1984

- ◆ “Mita Musick Advisor of the Year” Award presented by the Southwest Affiliate of College and University Residence Halls, 1981
- ◆ Golden Key National Honorary Society
- ◆ Alpha Lambda Delta National Honor Society
- ◆ National Order of Omega Greek Honorary
- ◆ National Mortar Board Senior Honor Society
- ◆ Chi Omega Fraternity
- ◆ Gamma Sigma Sigma National Service Sorority
- ◆ NT 40 Honorary Membership

### ***CONSULTING & EXTERNAL KEYNOTE PRESENTATIONS***

Keynote Presenter, National Association of Student Personnel Administrators (NASPA), Region III, Annual Meeting, June 11, 2009, Charleston, SC

Keynote Presenter, University of Wisconsin System’s Transfer Workshop, University of Wisconsin-Stevens Point, May, 2009, Stevens Point, WI

Keynote Presenter, IUPUI Transfer Awareness Day, April, 2009, Indianapolis, IN

Keynote Presenter, Kentucky Academic Advisor Association (KACADA), Annual Conference, April 2, 2009, Louisville, KY

Keynote Presenter on Transfer Issues, National Orientation Directors Association (NODA) Conference, October 31, 2008, Boston, MA

Lead Presenter, Academic Impressions conference on “Recruiting, Orienting, and Retaining Transfer Students,” October 22-24, 2008, Atlanta, GA

Plenary Speaker (With Marc Cutright), “Transfer Research: What We Know – and Don’t Know – About Our Students,” at the NASPA/ISTS Conference, “Beyond Admissions: The Role of the Senior Student Affairs Officer in Transfer Student Success,” September 9, 2008, Albuquerque, NM

Consultant, University of Nebraska [Enrollment Management (Admissions) Office], April 27-29, 2008, Lincoln, NE

Expert Testimony, House Higher Education Committee Hearing, Texas Legislature, March 18, 2008, Austin, TX

Consultant on Transfer Student Issues, Texas Higher Education Coordinating Board, 2007-2008, Austin, TX

Keynote Presenter, “A Perfect Storm: The State of Transfer in Texas,” Dallas County Community College District, Transfer Awareness Week Kick-Off, October, 2007, Richland, TX

Keynote Presenter (With Paul Goebel), “Student Financial Literacy,” Indiana Access and Success Network Conference, October, 2007, Indianapolis, IN

Keynote Presenter, "Transfer Student Trends," TACUSPA Conference, June, 2007

Keynote Presenter, "Transfer Friendly Institutions" Conference, June 2005, Chicago, IL.

Keynote Presenter, "The State of Student Affairs: A Presidential Address," TACUSPA Conference, October, 2004, Austin, TX

Consultant, University of South Carolina [Orientation and Transition Program], July, 1998, Columbia, SC

Various local keynote presentations and after dinner speeches

### ***PUBLIC MEDIA CITATIONS***

The new reverse transfer, *Inside Higher Education*, February 18, 2009.

<http://www.insidehighered.com/news/2009/02/18/reverse>

Association for the study of transfer students is formed, February 11, 2009, *University Business Magazine*.

Transfer students getting more attention, *Biloxi Sun-Herald*, *cbsnews.com*, and *USA Today*, December 12, 2008. [http://www.usatoday.com/news/education/2008-12-12-transfer-students\\_N.htm?csp=34](http://www.usatoday.com/news/education/2008-12-12-transfer-students_N.htm?csp=34)

### ***SCHOLARLY PUBLICATIONS AND EDITORIAL BOARDS***

#### **Editorships:**

Editor, *Journal of College Orientation and Transition*, 1996 - 2001.

Associate Editor, *College Student Services Journal*, 2003 – 2004.

Associate Editor, *College Student Affairs Journal*, 1994 - 1997.

Reviewer, *College Student Affairs Journal*, 1991 - 1994.

#### **Publications:**

Jacobs, B. C. Making the case for orientation: A vice president's perspective. (In progress; to be published Spring 2009). NODA Monograph Series.

Jacobs, B. C. The swirling, whirling world of transfer student orientation. (In progress; to be published spring 2009). National Orientation Directors Association.

Jacobs, B. C. (Spring 2009). The evolving role of transfer students in American Higher Education. (In progress).

Jacobs, B. C. (March, 2009). The national institute for the study of transfer students and the formation of a national association on transfer. *iJournal*, California Community College Student Service Officers, Issue 21. [http://www.ijournalccc.com/articles/issue\\_21/jacobs](http://www.ijournalccc.com/articles/issue_21/jacobs)

Jacobs, B. C. (February, 2008). The evolving complexities of community college students and debt management. *iJournal*, California Community College Student Service Officers, Issue 18.  
[http://www.ijournal.us/issue\\_18/ij\\_18\\_04\\_article\\_Jacobs.html](http://www.ijournal.us/issue_18/ij_18_04_article_Jacobs.html)

Jacobs, B. C. & Gobel, P. (December 2007). The growing impact of financial debt on student success. *E-Source for College Transitions* (publication of the National Resource Center for the First Year Experience.)

Jacobs, B. C. (February 22, 2005). Today's transfer students: Trends and challenges. *NetResults* (NASPA On-Line Journal). <http://www.naspa.org/membership/mem/nr/article.cfm?id=1487>

Baier, J. L. & Jacobs, B. C. (Fall 2004). Writing for publication. *College Student Services Journal*, 2(1), 69.

Jacobs, B. C., Lauren, B., Miller, M., & Nadler, D. (Spring 2004). *The college transfer student in America: The forgotten student*. Washington, DC: AACRAO Publishing.

Jacobs, B. C. (Spring 2004). Today's transfer students: Trends and challenges. In B. C. Jacobs, B. Lauren, M. Miller, & D. Nadler (Eds.). *The college transfer student in America: The forgotten student*. Washington, DC: AACRAO Publishing.

Nieves, N. D., & Jacobs, B. C. (2003). Selecting quality staff: Techniques for success. *The College Student Services Journal*, 1(1), 29-34.

Jacobs, B. C. (Fall 2003). New student orientation in the 21<sup>st</sup> century: Individualized, dynamic, and diverse. In Gary L. Kramer (Ed.), *Student Academic Services in Higher Education: A Comprehensive Handbook for the 21<sup>st</sup> Century*.

Jacobs, B. C., & Bowen, B. S. (2003). Methods for orienting diverse populations in today's higher education. In J. Ward-Roof (Ed.), *Designing Successful Transitions: A Guide for Orienting Students to College* (pp. 83-96). Columbia, SC: National Resource Center for the First-Year Experience & Students in Transition.

Jacobs, B. C. (2003). [Review of the book *The Transfer Student's Guide to the College Experience*]. *College Student Affairs Journal*, 22(2), 203-205.

Jacobs, B. C., & With, E. A. (2002). Orientation's role in addressing the developmental stages of parents: A study of the acceptance levels of developmental education strategies. *The Journal of College Orientation and Transition*, 9, (2), 37-42.

Jacobs, B. C., Gonzales, T. V., & Hill, P. S. (2001). Developing effective orientation programs for special populations. In M. J. Fabich (Ed.) *Orientation Planning Manual*. (pp. 26-33). Pullman, WA: National Orientation Directors Association.

Engels, D., Jacobs, B. C., & Kern, C. (2000). Life/career planning and counseling. In D. Davis & K. Humphrey (Eds.), *College Counseling: Issues and Strategies for a New Millennium*. (pp. 187-203). Washington, DC: American Counseling Association.

Jacobs, B. C. (2000). [Review of the book *Values in the key of life: Making harmony in the human community*]. *Journal of College Orientation and Transition*, 8(1), 46-47.

- Jacobs, B. C. (2000). Letting go (Editorial). *The Journal of College Orientation and Transition*, 7(2), 5-6.
- Jacobs, B. C. (1999). Big shots and little steps: Toward a collaborative environment (Editorial). *The Journal of College Orientation and Transition*, 7(1), 5-6.
- Jacobs, B. C. (1999). Lessons learned (Editorial). *The Journal of College Orientation and Transition*, 6(2), 5-6.
- Jacobs, B. C. (1998). Lest we forget about new student transitions (Editorial). *The Journal of College Orientation and Transition*, 6(1), 5-6.
- Jacobs, B. C. (1998). Building student success into orientation: Fact or fiction? (Editorial). *The Journal of College Orientation and Transition*, 5(2), 5-6.
- Jacobs, B. C. (1997). The case for scholarship (Editorial). *The Journal of College Orientation and Transition*, 5(1), 5-6.
- Jacobs, B. C., Hayes-Harris, M., Lopez, C. A., & Ward, J. A. (1995). Maintaining an ethical balance in student orientation programs. *The College Student Affairs Journal*, 15(1), 44-53.
- Jacobs, B. C. (1994). Orienting diverse populations. In M. L. Upcraft, R. H. Mullendore, B. O. Barefoot, and D. S. Fidler (Eds.), *Designing Successful Transitions: A Guide to Orienting Students to College* (pp. 79-95). Columbia, SC: University of South Carolina.
- Jacobs, B. C., Ledford, R. S., & Malone, M. E. (Eds.) (1993). *Starting from scratch: Strategies for the successful college experience*. Dubuque, Iowa: Kendall Hunt Publishing Co.
- Jacobs, B. C. (1993). You're changing role. In B. C. Jacobs, R. S. Ledford, and M. E. Malone (Eds.), *Starting from Scratch: Strategies for the Successful College Experience* (pp. 35-40). Dubuque, Iowa: Kendall Hunt Publishing Co.
- Jacobs, B. C. & Sons, L. G. (1993). Residence life and commuter life: Enhancing your success. In B. C. Jacobs, R. S. Ledford, and M. E. Malone (Eds.), *Starting from Scratch: Strategies for the Successful College Experience* (pp. 41-46). Dubuque, Iowa: Kendall Hunt Publishing Co.
- Jacobs, B. C. (1993). Lifestyle choices. In B. C. Jacobs, R. S. Ledford, and M. E. Malone (Eds.), *Starting from Scratch: Strategies for the Successful College Experience* (pp. 57-70). Dubuque, Iowa: Kendall Hunt Publishing Co.
- Jacobs, B. C. (1993). Developing leadership and communication skills. In B. C. Jacobs, R. S. Ledford, and M. E. Malone (Eds.), *Starting from Scratch: Strategies for the Successful College Experience* (pp. 71-76). Dubuque, Iowa: Kendall Hunt Publishing Co.
- Jacobs, B. C., Busby, R., & Leath, R. (1992). Assessing the orientation needs of transfer students. *The College Student Affairs Journal*, 12(1), 91-98.
- Jacobs, B. (1991). Transfer students: Research recommends campus-specific orientation. *The Freshman Year Experience Publication*, 30(4), 2.

Jacobs, B. (1990). Tailoring staff development to meet campus needs. *The College Student Affairs Journal*, *X*(1), 43-48.

Jacobs, B., & Hoffbauer, D. (1989). Alternative study facilities for visually impaired and learning-disabled students. *Journal of College Student Development*, *30*(4), 372-373.

Jacobs, B. (1988). Beyond Policy: Ethical Considerations in Student Development. In George A. Antonelli, Barbara A. Mann, Elmer E. Meyer, Jr., Thomas H. Stafford, Jr., Glenn W. Stillion, Leon S. White, and Haywood L. Wilson, Jr., (Eds.), *Student Services: Responding to the Issues and Challenges [The Fifth Compendium of Papers by Student Services Officers of the University of North Carolina]* (pp. 145-152). Raleigh: University of North Carolina System.

Jacobs, B. The effectiveness of two selected student development programs in four-year public institutions in Arkansas, Louisiana, Oklahoma, and Texas. Unpublished Dissertation, Texas A & M University Press, 1985. *Dissertation Abstracts International*, *46*(11), 3264. (University Microfilm No. AAC 852-8334)

Jacobs, B., & Towns, J. E. (1984). What residence hall staff need to know about dealing with death. *NASPA Journal*, *4*(2), 32-36.

#### Newsletter Articles (Selected)

Jacobs, B. (2006 Spring). "Transfer student trends & myths." *Orientation Review* (Newsletter of the National Orientation Directors Association).

Jacobs, B. C. (2005, September). "Message from the President" and "Celebrating 80 Years." *TACUSPA Newsletter*.

Jacobs, B. C. (2005, March 31). Paying for college. *The Beat Newsletter*, Division of Student Development, University of North Texas, *1*(1).

Jacobs, B. C. (2001, January). Building a positive campus atmosphere. *The Academe*, *3*(2), 1.

Jacobs, B. C. (2000, November). Enrollments continue to rise: Average SAT up 13 points. *The Academe*, *3*(1), 1.

Jacobs, B. C. (2000, Summer). Public speaking: An obstacle to leadership. *TLC (Texas Leadership Consortium) Newsletter*, *1*(1).

Jacobs, B. C. (2000, August). Retention is strong focus. *In House* *9*(11), 1

Jacobs, B. C. (2000, July). Building campus pride into school spirit. *The Academe*, *2*(3), 1.

Jacobs, B. C. (2000, March). Increasing graduation and retention rates. *The Academe*, *2*(2), 1.

Jacobs, B. C. (1999, November). An enrollment management initiative: Multiple groups for the common good. *The Academe*, *2*(1), 1-4.

Jacobs, B. C. (1999, April). Student development and core curriculum: Partners in the construction of a civil society. *The Academe*, *1*(3), 1.

Jacobs, B. C (1998, November). Guest Editor: Development is the key for re-named division. *North Texas In House*, 7(11), 1.

Jacobs, B. C. (1998, November). Raising the bar on student behavior. *The Academe*, 1(2), 1-4.

Jacobs, B. C. (1998, September). New v.p. discusses division goals. *The Academe*, 1(1), 1-2.

Jacobs, B. (1997, November). Student development & general education: Partners in the construction of a civil society. *The Student Development Clipboard*, 8, 1-2.

Jacobs, B. C. "What to Do About Alcohol Abuse?" *The Student Development Clipboard*, Western Carolina University, vol. 2, no. 7, September 1997.

Jacobs, B. C. "Toward a More Empowered Campus," *The Student Development Clipboard*, Western Carolina University, vol. 1, no. 6, April 1997.

Jacobs, B. C. "Sexual Harassment and Sexual Assault: Breaking the Cycle," *The Student Development Clipboard*, Western Carolina University, vol. 1, no. 5, March 1997.

Jacobs, B. C. "Four Areas of Focus in Student Development: Student Behavior, Collaboration, Leadership, and Communication," *The Student Development Clipboard*, Western Carolina University, vol. 1, no. 4, February 1997.

Jacobs, B. C. "Raising the Bar on Student Conduct," *The Student Development Clipboard*, Western Carolina University, vol. 1, no. 3, December, 1996.

Jacobs, B. C... "Disabled Students Entering As Transfer Students," *The Next Step* (News From the Southern Appalachian Transition Project), November 1990.

Jacobs, B. (1990, November). Disabled students entering as transfer students. *The Next Step: Newsletter of the Southern Appalachian Transition Project*, 2(1), 2.

Numerous Policy Manuals, Guidebooks, Reference Articles, Associational Literature, and Institutional Reports.

## ***PROFESSIONAL LEADERSHIP POSITIONS***

### **Current Memberships:**

- National Association of Student Personnel Administrators (NASPA)
- NASPA Knowledge Communities: Assessment, Evaluation, and Research; Fraternity & Sorority Affairs; International Education; Latino/a Concerns; Parent and Family Relations Knowledge Community; Spirituality in Higher Education; Women in Student Affairs
- National Association of State University Land Grant Colleges (NASULGC)
- American Association of Community Colleges (AACC)
- American College Personnel Association (ACPA)
- Texas Association of College and University Student Personnel Administrators (TACUSPA)
- Council of Student Services Vice Presidents (COSSVP)
- National Orientation Directors Association (NODA)

- Coalition of Urban and Metropolitan Universities
- Southern Association of College Student Affairs (SACSA)
- League of Professional Women

**Leadership Positions:**

National Association of State and University Land Grant Colleges (NASULGC)

- 2007-2010 Board Member, Council on Student Affairs

National Resource Center for the First-Year Experience and Students in Transition (FYE)

- 2005-2009 National Advisory Board

Texas Association of College and University Student Personnel Administrators (TACUSPA)

- 2004-2005 President
- 2005-2006 Past President
- 2003-2004 President Elect
- 2000-2002 Vice President
- 2006-2007 Graduate Education & Research Committee

National Institute for the Study of Transfer Students

- 2003-Present Founder and Director

Southern Association of College Student Affairs (SACSA)

- 2005-2006 State Representative, Texas
- 1991-1998 Editorial Board
- 1990-1991 Chair, Associational Liaison Committee
- 1989-1990 Co-Chair, Program Committee

American Association of State Colleges and Universities (AASCU) and National Association of State University Land Grant Colleges (NASULGC)

- 2007 Selected to the National Voluntary System of Accountability (VSA), Student and Family Information Task Force that created the College Portrait

Council of Student Service Vice Presidents (COSS-VP)

- 2002-2003 Legislative Liaison

Texas Higher Education Coordinating Board's Conference on Equity and Diversity

- 2000-2001 Planning Committee
- 1999-2000 Planning Committee

National Orientation Directions Association (NODA)

- 1996-2000 Chair, Editorial Board
- 1996-2004 Publication Board
- 1995 Chair, Regional Conference Program Committee
- 1993 Chair, Awards Selection Committee
- 1992-1993 Chair, Special Projects Committee
- 1993 National Conference Program Chair
- 1991-2000 Budget Committee

- 1991-1994 Board of Directors
- 1991 Regional (SROW) Conference Program Chair
- 1988-1992 Bylaws Committee
- 1987 Chair, National Conference Pre-Conference Programs

American College Personnel Association (ACPA)

- 2008- Member, ACPA Foundation Board of Directors
- 2006-2007 Faculty, Mid Managers Institute
- 1992-1994 Chair, ACPA Commission II

National Association of Student Personnel Administrators (NASPA)

- 1996-Present Voting Delegate
- 2006-2008 Regional Director, Public Policy Committee
- 2005 Delegate to the International Forum in Salamanca, Spain

Southwest College and University Housing Officers (SWACUHO),

- 1986 Texas State Director
- 1984-1986 Treasurer and Member, Executive Committee

Southwest Affiliate of College and University Residence Halls (SWACURH)

- 1985-1986 State Advisor

**Additional Participation:**

- Selected Participant in the NASPA International Institute in Salamanca, Spain: “Shaping Student Affairs Leadership Through Global Perspectives,” June 2005.

***NATIONAL AND REGIONAL PRESENTATIONS***

Jacobs, B. (2009, July). Issues facing transfer students and the institutions that serve them. Department of Defense Worldwide Education Symposium, Atlanta, GA.

Jacobs, B., Rogers, K., & Ellis, M. (2009, May). Transfer success. Texas Higher Education Coordinating Board, Transfer Success Conference, Houston, TX.

Cutright, M. & Jacobs, B., (2008, November). The Texas transfer summit: Findings and a model for action. The Students in Transition Conference, Columbia, SC.

Varlotta, L., Scroggs, C., and Jacobs, B. (2008, July). The “college portrait” and the voluntary system of accountability. Presented at the summer meeting of the Council on Student Affairs, National Association of State University Land Grant Colleges (NASULGC), Tiburon, CA.

Jacobs, B. (2007, November). Intriguing interviewing. Presented at the Graduate Student Faculty Forum, Dallas, TX.

Jacobs, B. (2006, November). Assessment and accountability: How do we quantify the role and influence of student affairs? Presented at the SACSA/NASPA Region III Joint Meeting, Jacksonville, FL.

Jacobs, B. (2006, November). The transfer student in America. Presented at the SACSA/NASPA Region III Joint Meeting, Jacksonville, FL.

Jacobs, B. (2006, October). Writing for publication. Presented at the Texas Association of College and University Student Personnel Administrators (TACUSPA) conference, Dallas, TX.

Jacobs, B., Hillman, J., & Champaign, D. (2006, March). Building the A(ssessment) team: Creating a culture of assessment in student affairs. Presented at the national conference of the National Association of Student Personnel Administrators, Washington, D.C.

Jackson, T., Person, D., & Jacobs, B. (2006, January). Fiscal management and budget development. Presented at the "Donna M. Bourassa Mid-Level Management Institute," Bloomington, IN.

Jacobs, B. & Braverman, D. (2006, January). Supervisor and personnel issues. Presented at the "Donna M. Bourassa Mid-Level Management Institute," Bloomington, IN.

Jackson, T. and Jacobs, B. (2006, January). Recapturing balance and perspective. Presented at the "Donna M. Bourassa Mid-Level Management Institute," Bloomington, IN.

Lauren, B. & Jacobs, B. (2005, March). The care and feeding of transfer students. Program presented at the 91<sup>st</sup> Annual Meeting of the American Association of Collegiate Registrars and Admissions Officers, New York City, NY.

Lauren, B. & Jacobs, B. (2005, January). The transfer student in America: The forgotten student. Program presented at the 3<sup>rd</sup> annual Institute for the Study of Transfer Students, Fort Worth, TX.

Jacobs, B., Gardner, K., Shonrock, M., & Corti, T. (2004, October). The facilities side of student affairs: Managing construction projects. Program presented at the fall conference of the Texas Association of College and University Student Personnel Administrators (TACUSPA), Austin, TX.

Jacobs, B., Jackson, T., Corti, T., & Paine, G. (2004, October). VP discussion and closing session. Program presented at the fall conference of the Texas Association of College and University Student Personnel Administrators (TACUSPA), Austin, TX.

Jacobs, B., & With, E. (2004, June). The nuances of civility in new student orientation: Displaying a regard for others. Program presented at the summer conference of the Texas Association of College and University Student Personnel Administrators (TACUSPA), Corpus Christi, TX.

Jacobs, B. (2004, February). The transfer student in America: The forgotten student. Program presented at the North Carolina NACADA Conference, Greensboro, NC.

Jacobs, B. C. (2003, January). Today's transfer student: Trends and challenges. Program presented at the Institute for the Study of Transfer Students, Fort Worth, TX.

Ray, M., & Jacobs, B. (2003, October). Two-year college and transfer student network panel. Program presented at the conference of the National Orientation Directors Association, Seattle, WA.

Ward-Roof, J., Hatch, C., Jacobs, B., Skipper, T., & Strumph, G. (2003, October). Roundtable on the importance of orientation. Program presented at the conference of the National Orientation Directors Association, Seattle, WA.

Chenau, E., & Jacobs, B. (2003, October). Creating the best niche for your staff. Program presented at the Texas Association of College and University Student Personnel Administrators, Padre Island, TX.

Jacobs, B. (2003, June). Creating an effective assessment environment in student affairs. Program presented at the NASPA Region III Summer Symposium, Destin, FL.

Jacobs, B., With, E., Hillman, J., & Trepka, J. (2002, October). The changing landscape of transfer students in Texas: A fresh perspective. Program presented at the Texas Association of College and University Student Personnel Administrators, El Paso, TX.

Baier, J., & Jacobs, B. C. (2002, June). Writing for publication. Program presented at the Texas Association of College and University Student Personnel Administrators, El Paso, TX.

Jacobs, B., John, A., With, E., & Marshall, K. (2002, June). Initiating an enrollment management imaging system in a division of student development. Program presented at the Texas Association of College and University Student Personnel Administrators, Clear Lake, TX.

Jacobs, B. C. (2002, June). Writing for publication. Program presented at the Texas Association of College and University Student Personnel Administrators, Clear Lake, TX.

Jacobs, B. C., With, E., Trepka, J. & Moore, K. (2002, November) Understanding the transfer student: Implications for the orientation professional. Pre-Conference Workshop presented at the conference of the National Orientation Directors Association, Baltimore, MD.

Rode, D., Fabich, M. J., Jacobs, B. C., Greenlaw, H., Payne, C., & Ward-Roof, J. (2002, November). The value of an advanced degree for orientation professionals. Program presented at the conference of the National Orientation Directors Association, Baltimore, MD.

Jacobs, B. C., With, E., & Marshall, K. (2001, June). Case studies in crisis: Rules for effective management. Program presented at the Texas Association of College and University Student Personnel Administrators Legal Conference, Lubbock, TX.

Jacobs, B. (2001, April). Vice presidential points of view. Panel discussion for the student affairs staff at Southwest Texas State University, San Marcos, TX.

Jacobs, B. C. & Nadler, D. (2001, November) Trends in higher education (A back-by-popular-demand program). Program presented at the conference of the National Orientation Directors Association, Toronto, Canada.

Rode, D., Fabich, M. J., Jacobs, B. C., Greenlaw, H., Pierson, G., & Ward-Roof, J. (2001, November). The value of an advanced degree for orientation professionals. Program presented at the conference of the National Orientation Directors Association, Toronto, Canada.

Jacobs, B. C., Chenault, E., & Paine, G. (2000, June). We are from venus and they are from *where?* Building a positive working relationship with legal affairs. Program presented at the law conference of the Texas Association of College and University Student Personnel Administrators Conference, Dallas, TX.

Jacobs, B. (2000, April). Community-university involvement: Building a town-gown relationship. Presented at the Council of Student Services vice presidents retreat, San Marcos, TX.

Jacobs, B., Greenlaw, H., Hatch, C., Morgan, G., Nadler, D., Rode, D., & Wessel, R. (1999, October). Publishing in the *Journal of College Orientation and Transition*. Program presented at the National Orientation Directors Association conference, Tampa, FL.

Jacobs, B. C. (1999, June). Financing the rising costs of disability accommodations. Program presented at the NASPA Region III workshop for senior student affairs officers, St. Simons, GA.

Jacobs, B. C., & Greenlaw, H. C. (1999, October). Trends in higher education. Program presented at the National Orientation Directors conference, Tampa, FL.

Jacobs, B. C., Greenlaw, H. (1998, October). Writing for the NODA Journal. Program presented at the National Orientation Directors Association conference, Austin, TX.

Jacobs, B. C. (1997, November). Writing for publication. Program presented at the conference of the National Orientations Directors Association, Denver, CO.

Jacobs, B. C., & Malone, M. E. (1996, February). No enemies here! Joint efforts by academic affairs and student development divisions for the good of the students (A back-by-popular-demand program). Program presented at the First Year Experience conference, Columbia, SC.

Jacobs, B. C. (1995, March). Assessment of your orientation program. Program presented at the Southern Regional Orientation Workshop, Clemson, SC.

Jacobs, B. C., & Malone, M. E. (1995, February). No enemies here! Joint efforts by academic affairs and student development divisions for the good of the students. Program presented at the First Year Experience conference, Columbia, SC.

Jacobs, B. C. (1994, March). Assessment of your orientation program. Program presented at the Southern Regional Orientation Workshop, Mississippi State, MS.

Jacobs, B. C., Lipman, S., & Ward, J. (1994, March). Understanding the NODA Board of Directors. Program presented at the Southern Regional Orientation Workshop (SROW) conference, Mississippi State, MS.

Jacobs, B. C. (1993, October). Orienting diverse populations. Program presented at the conference of the National Orientation Directors Association conference, Savannah, GA.

Jacobs, B. C. (1993, April). Defining boundaries and managing change. Program presented at the National Orientation Directors Association Region VIII Conference, Blacksburg, VA.

Jacobs, B., Barbee, B., Holmen, J., Borden, M., & Giuffre, J. (1993, March). A career in orientation: Is it for me? Program presented at the American College Personnel Association conference, Kansas City, MO.

Jacobs, B. C., Greenlaw, H., & Rode, D. (1991, October). Is there a future for me in orientation?" Program presented at the National Orientation Directors Association conference, Costa Mesa, CA.

Jacobs, B., (1991, April). A career in orientation: Is it for me? Program presented at the American College Personnel Association conference, San Francisco, CA.

Jacobs, B. C. (1991, April). A roundtable discussion on transfer students. Program presented at the Southern Regional Orientation Workshop, Raleigh, NC.

Jacobs, B., & Cooper, D. (1990, November). Services and programs for students with disabilities. Program presented at the Southern Association for College Student Affairs conference, Savannah, GA.

Jacobs, B. (1990, November). Tackling the multicultural challenges of the 90's by expanding our paradigms. Program presented at the Southern Association for College Student Affairs conference, Savannah, GA.

Sasse, R., & Jacobs, B. (1990, July). On fire with ideas! How to prepare your housing organization for the challenge of the 90's. Program presented at the Association of College and University Housing Officers conference, Athens, GA.

Jacobs, B. & Trigonis, M. (1990, April). Defining boundaries and managing change. Program presented at the Southern Regional Orientation Workshop, Murray, KY.

Jacobs, B. (1990, January). Multicultural programming: Dealing with our own biases. A plenary presentation at the North Carolina-South Carolina Orientation Directors workshop, Raleigh, NC.

Jacobs, B. (1989, October). Anyone for poker? or the critical issue of communication. Program presented at the North Carolina College Personnel Association conference, Raleigh, NC.

Trigonis, M. & Jacobs, B. (1989, October). What is your problem? Program presented at the National Orientation Directors Association conference, Traverse City, MI.

Jacobs, B. & Mellen, C. (1989, October). Student development's challenge in disability services. Program presented at the Southern Association for College Student Affairs conference, Tampa, FL.

Jacobs, B. (1989, January). Raising enthusiasm for your orientation program. Program presented at the North Carolina Orientation Directors workshop.

Jacobs, B., Craig, S., & Shuford, B. (1988, October). Black Greeks on predominately white campuses: Accentuating the positive. Program presented at the North Carolina College Personnel Association and South Carolina College Personnel Association joint conference, Greensboro, NC.

Busby, R. & Jacobs, B. (1988, October). Transfer students: How are they different? Program presented at the National Orientation Directors Association conference, Sacramento, CA.

Jacobs, B. (1987, March). Legal issues on AIDS. Program presented at the Southwest Association of College and University Housing Officers conference.

Jacobs, B. (1985, October). Residence hall programming that works. Plenary presentation at the Southwest Association of College and University Housing Officers supervisory skills workshop, Denton, TX.

### **Selected Local Presentations:**

Jacobs, B. (2008, April 7). Keynote address. Presented at the spring induction ceremony for Tau Sigma Transfer Student Honor Society, Denton TX.

Jacobs, B. (2008, April 1). Keynote address. Presented at the spring induction ceremony for Alpha Lambda Delta, Denton TX.

Cutright, M., Guy, T., & Jacobs, B. (2008, February 22). Publishing in education: Tips for graduate students. Presented at the UNT College of Eighth Annual Educational Research Exchange, Denton, TX.

Jacobs, B. (2006, May 6). Keynote address. Presented at the spring banquet of the "Association of Graduate Students in Higher Education," Denton, TX.

Jacobs, B. (2006, March 3). The state of higher education. Presented to Leadership Denton, Denton, TX.

Jacobs, B. (Summers). The freshman year experience for parents. Address presented at parent orientation luncheons, Denton, TX.

Jacobs, B. (2006, March 29). Keynote address for the induction ceremony for Alpha Lambda Delta National Honor Society for First Year Students, Denton, TX.

Jackson, L., Price, J. E., Jacobs, B., Berry, C., and Harris, J. (2003, September). Closing the gaps. Program sponsored by LULAC, NAACP, & Sigma Lambda Beta International Fraternity, Inc.

Hipple, J. & Jacobs, B. (2001, October). How to help students (and yourself) navigate a crisis. Presented for the University Forum on Teaching, Learning and Assessment, University of North Texas, Denton, TX.

Jacobs, B. (2001, August). The freshman experience at UNT. Presented at the university advisor retreat, Denton, TX.

Brown, C., Burrell, C., Cisneros, R., Flores, S., Getum, C., Jacobs, B., Owens, T., & Woodson, D. T. (2000, April). Keeping it real, a panel discussion sponsored by the Student Government Association and the UNT Chapter of NAACP, Denton, TX.

Jacobs, B. (2001, March). Women at UNT. Presented at the sixth annual conference of the UNT Commission on the Status of Women, Denton, TX.

Jacobs, B. (1998, 1999, 2000, 2001, February). Leadership: What it means. Presented at the Collegiate Leadership Denton conference, Denton, TX.

Jacobs, B. (1999). Issues surrounding race and ethnicity. Program presented at the Ethnic Enrichment Center's dialogue on race and ethnicity, Denton, TX.

Jacobs, B. (1999, August). Student development programs that increase learning and retention. Presented at the UNT academic department chairs retreat, Denton, TX.

Jacobs, B. (1999, May). Graduate address. Presented at the International English Language Institute graduation ceremony, Denton, TX.

Jacobs, B. (1999, May). Life after the degree. A keynote address presented at the Association for Graduate Students in Higher Education (AGSHE) Banquet, Denton, TX.

Jacobs, B. (1999, April). Greek life. A keynote address presented at the UNT Greek reunion, Denton, TX.

- Jacobs, B. (1999, April). Chi Omega leadership. A keynote address presented at the Chi Omega Eleusinian Banquet, Denton, TX.
- Jacobs, B. (1999, April). Visions of Greek life at UNT. Presentation at the Greek task force dinner, Denton, TX.
- Jacobs, B. (1999, April). Keynote address presented at the Order of Omega Greek banquet, Denton, TX.
- Jacobs, B. (1999, April). Life at UNT. Program presented at the admissions/alumni prospective student reception, San Antonio, TX.
- Jacobs, B. (1999). Changes at UNT. Program presented at the Metroplex Area Counselors Association Luncheon, Denton, TX.
- Jacobs, B. (1999, January). Keynote Address program presented at the Sigma Tau Delta induction ceremony, Denton, TX.
- Jacobs, B. (1998, October). Student development and NT-40. Program presented at the North Texas 40 planning retreat, Denton, TX.
- Jacobs, B. (1998, October). Leadership mandates for national merit finalists. National merit finalist luncheon, Denton, TX.
- Jacobs, B. (1998, Spring). Address on the importance of diversity. Presentation at the WCU Native American week celebration, Cullowhee, NC.
- Jacobs, B. (1995, 1996, 1997, 1998, Spring). Collegiate life. A presentation at WCU family nights throughout the state of NC.
- Jacobs, B. (1987-1998, June). The parent experience. A plenary presentation at parent orientation programs, Cullowhee, NC.
- Jacobs, B. (1988). Working with students. Colloquy presentation of the academic affairs “year of the student,” Cullowhee, NC.

## ***GRANTS AND CONTRACTS***

### **Funded External Grants and Contracts**

- Jacobs, B. C. & Cutright, M. (2008). “Facilitator for a Statewide Summit on Transfer.” Approximately \$300,000 project to facilitate eight concurrent regional sessions on transfer issues.
- Jacobs, B. (2008). “A Model for Engaged Student Learning: Strengthening Academic Programs and Institutional Management.” Funded through the Department of Education’s Title III program for approximately \$2 million.
- Cutright, M., & Jacobs, B. C. (2008). “Comprehensive Collection of Transfer Data and Best Practices.” \$13,000 Grant from the Texas Higher Education Coordinating Board.

Cutright, M., & Jacobs, B. C. (2007). "Survey of Transfer Student Initiatives in the State of Texas." \$12,000 Grant from the Texas Higher Education Coordinating Board.

Kern, C., & Jacobs, B. C. (2006). "The Impact of the QPR Gatekeeper Program on Knowledge and Beliefs about Suicide: A Pre- and Post-Program Evaluation." \$475,000 grant from the US Department of Health and Human Services.

Co-Investigator, \$4 million GEAR UP grant (1999).

### **Non-Funded Grants and Contracts**

Jacobs, B. C., et al. (2005). "The Impact of Academic, Psychological, and Sociological Predisposition on New-From-High-School Students and New Transfer Students." Submitted to the National Resource Center for the First Year Experience.

Kern, C., & Jacobs, B. C. (2005). "The Impact of the QPR Gatekeeper Program on Knowledge and Beliefs about Suicide: A Pre and Post Program Evaluation." Presented to the US Department of Health and Human Services.

Baier, J., Newsom, R., Linebarger, L., Harris, J., Jacobs, B., & Clark, A. (1999). Virtual University: Model for Anytime Anywhere Support Services for Students Seeking Technology Mediated Distance Education. Submitted to the U.S. Department of Education. \$500,000 grant proposal.

Eddy, J., Durodoye, B., & Jacobs, B. (1998). Diversity Education Project. \$2500 UNT grant proposal.

Jacobs, B. C. (1995). Improving the Campus Climate at Western Carolina University Via Multiple Focus Groups. \$349,000 FIPSE grant proposal.

### **Additional Grant Achievement**

In 2006, Student Development led a successful effort for the University of North Texas to become eligible for Title III grant funding.

## ***SELECTED SERVICE TO THE UNIVERSITY***

### **At the University of North Texas:**

2005-Present	Master Plan Design Review Board
2005-2006	Tuition Revision Exploration Committee
2005-2007	Foundations of Excellence Advisory Committee
2000-Present	Development of and funding for graduate assistant positions for CDHE students at the University of North Texas
2000-Present	Host for national graduate student recruitment receptions at ACPA and NASPA
2000-2001	Chair, University Planning Council (UPC) Higher Education Committee
2000-2001, 2005	Faculty Search Committee Member, Program in Higher Education
2000-2001	Member, Search Committee for the Director of the University of North Texas System Center
1998-Present	President's Cabinet
2000-Present	University Crisis Management Team
1999-Present	Project Steering Committee of \$30 Million Recreation Sports Building

1999-2004                      Advisory Board, GEAR UP Grant Administration  
 1998-2000                      Chair, Enrollment Management Committee

**At Western Carolina University:**

1996-1998                      Faculty Senate  
 1996-1998                      WCU Board of Trustees: Student Affairs and Athletics Committee  
 1996-1998                      Sexual Harassment Investigator  
 1996-1997                      National Merit Advisory Committee  
 1994-1996                      Sexual Harassment Liaison  
 1986-1996                      Director, ADA Coordinating Board  
 1996-1998                      Chair, Media Board  
 1994-1996                      Chair, Crisis Communication Committee  
 1995-1996                      Chair, Outcomes Assessment Committee  
 1986-1996                      Chair, Students With Disabilities Assessment Team  
 1992-1996                      University Assessment Committee  
 1986-1996                      Chair, Accessible Professor Award Committee  
 1986-1990                      Chair, Parents' Day Committee  
 1986-1996                      Chair, Orientation Advisory Committee  
 1995-1996                      National Merit Advisory Committee  
 1993-1994                      Articulation Process Committee  
 1992-1995                      Strategic Planning Committee  
 1986-1996                      Admission/Readmissions/Retention Committee  
 1986-1998                      Council on Institutional Effectiveness  
 1996-1998                      Commencement Committee  
 1995                              Chancellor's Inauguration Committee  
 1990-1992                      Rape Awareness Committee  
 1986-1995                      Chancellor's Ambassadors Selection Committee  
 1995-1998                      Workplace Violence Management Team  
 1996-1998                      Task Force on Race Relations  
 1996-1998                      Task Force on Athletic Conduct  
 1992-1998                      North Carolina Teaching Fellows Advisory Board for Western Carolina  
 University

**Student/Student Organization Advisorships:**

1996-1998                      Advisor, Student Government Association  
 1996-1998                      Advisor, SGA Senate  
 1991-1992                      Advisor, Gamma Sigma Sigma Service Sorority  
 1988-1990                      Advisor, Order of Omega Greek Honorary  
 1986-1996                      Faculty Advisor, Mortar Board Senior Honor Society  
 1986-1996                      Advisor, Alpha Lambda Freshman Honor Society  
 1986-1996                      Advisor, National Panhellenic Council  
 1985-1986                      Alumnae Advisor, House Corporation Treasurer, Epsilon Zeta Chapter of  
 Chi Omega  
 1985-1986                      State Advisor, Texas Residence Hall Association  
 1983-1984                      Regional Advisor, Southwest Regional Residence Hall Association

***COMMUNITY SERVICE AND INVOLVEMENT***

2006-Present	Denton Chamber of Commerce, UNT Delegate
2006-Present	Denton Charity Ball Volunteer
2005-Present	Coordinator, Weekly Youth Fellowship, Trinity United Methodist
2005	“Sensational Settings” Charity Volunteer
2005	Stewardship Committee, Trinity United Methodist Church
2003-Present	Member, Denton Benefit League
2002	Teacher for College Student Class, Trinity United Methodist Church
2001	Steering Committee, State Employees Charitable Campaign, UNT
1998-Present	Member, Denton Chamber of Commerce
1998-Present	Sunday Fun-Day Volunteer
1998-Present	Member and Contributor, Mean Green Athletic Council
1998-Present	UNT President’s Council
1997-1998	President, Jackson County Habitat for Humanity
1997-1998	President, WCU Wesley Foundation Board of Directors
1996-1997	Vice President, WCU Wesley Foundation Board of Directors
1995-1996	Newsletter Editor, Parent-Teacher Association
1993-1995	Chair, Cullowhee Methodist Higher Education Committee
1987-1990	Chair, Cullowhee Methodist Higher Education Committee

***INSTRUCTIONAL ACTIVITIES***

**Academic Appointments**

- 2002    Awarded Associate Professor Rank with Tenure, Department of Counseling and Higher Education, University of North Texas.
  
- 1998    Awarded Assistant Professor Rank With Credit Toward Tenure, Department of Counseling, Development, and Higher Education, University of North Texas.

**Instruction Assignments**

	<u>Semester &amp; Year</u>	<u>Number of Students</u>	<u>Student Evaluation</u>	
			<u>Mean</u>	<u>SD</u>
<i>Graduate Courses</i>				
EDHE 6730: “Organization and Administration of Student Development Services”	Fall 2005	15	5.22 *	0.49
EDHE 5120: “Student Development Programming Administration”	Spring 2001	11	4.53 +	1.05
EDHE 6900: “Special Problems”	Summer 2000	1	N/A	N/A
EDHE 5120: “Student Development Programming Administration”	Spring 2000	9	4.56 +	0.62
<i>Undergraduate Courses</i>				
PSYC [Psychology] 1000	Fall 2000	26	4.37 +	0.82

“Psychology of Personal and Academic Effectiveness”

\* 6 point scale  
+ 5 point scale

*The following undergraduate course was taught at Western Carolina University:*

USI [Interdisciplinary Studies 130] “Academic and Career Planning”	Fall 1988- Fall 1996	Approximately 25 Students Per Semester	N/A.
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*The following course was taught at Stephen F. Austin State University:*

“Leadership as a Resident Assistant” [Educational Psychology] [2 Sections]	Fall 1980- Fall 1985	Approximately 50 Students Per Semester	N/A.
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### **New Course Development and Internship Supervision**

- Distance Education instruction for Jennifer Cain for EDHE 5120, Spring 2001
- Internship for Alisha Williams, Master’s Student, University of North Texas, Fall 2000
- Internship for Trisha Gonzales, Doctoral Student, University of North Texas, Summer 2000
- Internship for Terri A. Ducker, Master’s Degree Candidate, Florida State University, 1993
- Development of the course content and curriculum for Educational Psychology at Stephen F. Austin State University, 1980

### **Graduate – Dissertations/Theses**

- |           |   |
|-----------|---|
| 2000-2006 | Committee Member for Janet Lee Trepka Marling, Ph.D. in Higher Education<br><i>Dissertation Topic:</i> “Wellness in Student Affairs: An Exploration of the Profession and its Practitioners. Completed 2006<br><u>Selected Dissertation of the Year by the Texas Association of College and University Student Affairs Administrators</u> |
| 1999-2003 | Minor Professor for Kathrine Bridgett Swanson, Ed.D. in Higher Education<br><i>Dissertation Topic:</i> “An Analysis of the Effects of High School Student Concurrent Enrollment at Collin County Community College District.”<br>Completed December 2003  |
| 2000-2002 | Minor Professor for Trisha VanDuser Gonzales, Ed.D. in Higher Education<br><i>Dissertation Topic:</i> “Chief Student Affairs Officers in 4-Year Public Institutions of Higher Education: An Exploratory Investigation into Their Conflict Management Styles and Praxis.” Completed August 2002  |
| 2000-2002 | Minor Professor for M. Thomas Moorman, Ph.D. in Higher Education<br><i>Dissertation Topic:</i> “Alcohol and Other Drugs: Attitudes and Use among Graduate/Professional Students at a Health Science Center.” Completed June 2002  |

- 1998-1999 Committee Member for Mindy Fivush Levine, Ph.D. in Higher Education  
*Dissertation Topic:* "The Importance of Leadership: An Investigation of Presidential Style at Fifty National Universities." Completed August 2000
- 1998-1999 Minor Professor for Vernon Allen Clark, Ed.D. in Higher Education  
*Dissertation Topic:* "Enrollment Management in Higher Education: From Theory to Practice." Completed November 1999

### **Current Doctoral Committee Memberships**

2007- Present	George Niebling (Major Professor)	Ph.D.	Counseling, Development, & Higher Education
2006-Present	Valerie K. Minor	Ed.D.	Counseling, Development, & Higher Education
2004-Present	Alicia Williams Huppe (Major Professor)	Ph.D.	Counseling, Development, & Higher Education
2001-Present	Robert T. Wolaver	Ph.D.	Applied Technology Training & Development

### **Undergraduate Advising**

1986-1997 Academic Advisor For Approximately 50 Undeclared Freshmen Each Year

### **University Governance**

1996-1998 Member, Faculty Senate, Western Carolina University